



ANZE LI

UI / UX DESIGNER

RESUME

ABOUT ME

UI/UX Designer with over 10 years of professional experience. Originally from China, I have lived and worked in Germany for 15 years, where I completed my Master's degree in Interface Design. My focus is on designing complex digital products and scalable design systems.

Residence status: Permanent residence permit

Work authorization: Employment permitted

CONTACT

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SKILLS

UI / UX Design
App Design
Web Design
Product Design
Design Systems
Interaction Design
Visual Design
Prototyping
User Research
Video & Motion

TOOLS

Figma · Figma Sites · Framer
Photoshop · Illustrator
InDesign · After Effects
ChatGPT · Claude
GitHub Copilot
Midjourney

LANGUAGES

German - C2
English - B1
Chinese - Native

PROFESSIONAL EXPERIENCE

- 2022 - heute • **UI / UX Designer**
EIKONA Mobile Apps GmbH · Volkach
(formerly Fleetboard Logistics GmbH)
 - Design and continuous improvement of the HABBL EVO logistics app
 - UI/UX design, design system, and creation of components and icons
 - Close collaboration with product management, development, and clients
 - Focus on user-centered, scalable, and consistent solutions
- 2017 - 2021 • **UI Developer / UX Designer · 2017 – 2019**
Visual Communications Manager · 2020 – 2021
solvatio AG · Würzburg
 - UI/UX design, wireframing, and prototyping
 - Client projects and software interfaces
 - Brand guidelines and visual communication
 - eBooks, case studies, white papers, and digital media
- 2015 - 2016 • **UI / UX Designer**
Freelance & Short-term Projects
 - UI/UX design for web and digital products
 - Interface design, prototyping, and visual design
 - Design projects for various companies

EDUCATION

- Internship
Master's thesis • **UI / UX Design Intern · Master's Thesis**
User Interface Design GmbH · Ludwigsburg
 - Research project: inDAgo Assistant
 - Reminder Objects – Smart Jacket
 - Reminder Objects – Smart Mat
 - Project for the Thermomix by Vorwerk
- Master of Arts • **Master of Arts in Interface Design**
Muthesius Kunsthochschule (MKH)
Kiel, Germany
 - UX/UI Design
 - Interaction Design
 - User Research
 - Prototyping
- Bachelor
of Science • **Industrial Design**
Technische Universität Xi'an, China
 - Product Design
 - Interaction Design
 - Design Methodology